

- L1: (1693) (tailor or tailored or custom or customized or target or targeted) adj2 (in
- L2: (40) 1 and (customer adj2 (request or inquiry or question))
- L3: (32) 2 and ((determine or identify or indicate) adj5 (type or category or category
- L4: (28) 3 and ((account adj2 data) or (account adj2 information))
- L5: (13) 4 and ((buyer or customer or client or consumer) adj2 (segment or category or
- L6: (13) 5 and (purchases or activity or activities or transactions or behavior or nat
- L7: (11) 6 and (profit or profitability)
- L8: (3) 7 and loyalty
- L9: (32) 3 and request
- L10: (3) 8 and request
- L11: (3) 10 and (respond or response)
- L12: (0) 11 and (request)
- L13: (0) 11 and (requested)
- L14: (2) ("661811").PN.
- L15: (1) 14 and request
- L16: (1) 15 and ((customer or client or consumer or buyer or purchaser) adj3 (request
- L17: (1) 14 and ((customer or client or consumer or buyer or purchaser) adj3 (response
- L18: (3) 8 and (respond or response)
- L19: (1) 14 and (gui or (graphical or user or interface))
- L20: (0) 14 and (computer adj2 interface)
- L21: (0) 14 and (computer adj5 interface)
- L22: (0) 14 and (graphic)
- L23: (1) 14 and (account)

Document ID	Issue Date	Pages	Title	Current OR	Current	XREF Retrieval C	Inventor	S	C
US 661811 B1	20030826	188	Method and system for accumulating marginal	705/14	705/16		Deaton, David W. et al.		

14 and (tailor or tailored or custom or customized or target or targeted) adj2 (incentive incentive or motivate or motivation or motivational or advantage or advantageous or bonus or gift or inducement or enticement or encouragement or induce or entice or encourage or spur)

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